Liverpool was once one of the world’s largest passenger ports, which is why Liverpool City Council and the regeneration body Liverpool Vision were anxious to build a new state-of-the-art cruise liner facility to attract the world’s biggest cruise ships and their high spending passengers back to Liverpool and its surrounding area. The new 250 m long floating concrete facility supports high quality glass buildings, and in its prime position within the World Heritage Site of the historic Liverpool waterfront and the Three Graces, it now provides a key marine facility to assist Liverpool in reinvigorating its maritime links.